



# PRIVACY NOTICE

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In accordance with Statutory Law 1581 of 2012 on Data Protection and related regulations, as the data subject, I hereby expressly authorize with my signature the inclusion of my personal data in a database under the responsibility of **HOTELES BOGOTÁ PLAZA S.A.S.** for processing, which may include the collection, storage, use, circulation, and final destination for the purposes of guest and companion registration, administrative management, customer loyalty, internal statistics management, reservation management, billing and payments, financial and accounting management, tax management, marketing, opinion surveys, sending information and commercial communications through registered channels, business prospecting, in-house advertising, market segmentation, offering of products and services, management of the SIAT platform registration and updates with the Ministry of Commerce, Industry, and Tourism in accordance with Resolution 700 of 2021, and consultation of information from public and private sources or restricted lists for the prevention of LA/FT and due diligence on counterparties.

Additionally, if applicable, I expressly authorize as the legal representative of the minors I include as guests to incorporate their personal data into a database under the responsibility of **HOTELES BOGOTÁ PLAZA S.A.S.** for processing, which may include the collection, storage, use, circulation, and final destination for the aforementioned purposes. Providing information related to Sensitive Data, which is understood as data that affects privacy or could lead to discrimination, or data regarding minors, is voluntary.

The data subject has the right to access, correct, or delete their data, revoke their authorization, or file a complaint regarding a violation of their data by sending a written request to **HOTELES BOGOTÁ PLAZA S.A.S.** via email at [mercadeo@hotelesbogotaplazhotel.com](mailto:mercadeo@hotelesbogotaplazhotel.com), stating the right they wish to exercise in the subject line, or by regular mail to Calle 100 N° 18 A – 30, Bogotá. The personal data processing policy is available for consultation on the Hotel's website.