

# Elite PLAZA CLUB

## LOYALTY PROGRAM

for booking and event generators

Turn your bookings and events into incredible **REWARDS AND EXPERIENCES!**

### What Is Elite Plaza Club?

Elite Plaza Club is Hoteles Bogotá Plaza's loyalty program, designed to recognize and reward companies and authorized individuals who generate room bookings and events at our Participating Hotels.

Every booking or event generated allows you to earn points that can be redeemed for experiences, rewards, and gift cards.

### Who Can Participate?

- Companies.
- Event organizers.
- Executive assistants.
- Individuals authorized by their companies to manage bookings or events at our Participating Hotels.

### How Do I Earn Points?

Earn points by generating room bookings and events at Hoteles Bogotá Plaza's Participating Hotels, in accordance with the Program's Terms and Conditions.

### Participating Hotels

- Bogotá Plaza Hotel (Bogotá)
- Hotel Plaza Suites (Bogotá)
- Hotel 5 Elementos (Bogotá)
- Torre de Cali Plaza Hotel (Cali)

### What Can I Redeem My Points For?

You can redeem your points for:

-  Complimentary hotel stays.
-  Wellness and spa experiences.
-  Dining experiences.
-  Gift cards from recognized brands.

### HOW DOES POINT VALIDITY WORK?

Each member will have an individual points accrual cycle. This means you will have:



This gives you more time to earn points, plan your redemptions, and enjoy your rewards.

**Example:** If your active enrollment date is May 15, 2026:

- ✓ You may earn points through May 14, 2027.
- ✓ You will have until June 13, 2027 to redeem them.
- ✓ After this date, any unused points will expire and a new accrual cycle will begin.

### 1 How Can I Check My Points Balance?

- Under the new Program model, an online points tracking platform is no longer available.
- To keep you informed, you will receive a monthly account statement at the email address registered in the Program, showing your points balance as of the end of the previous month, along with the applicable validity period.
- If you require additional information, you may contact us at:

[eliteplazaclub@bogotaplazahotel.com](mailto:eliteplazaclub@bogotaplazahotel.com)



### 2 How Can I Redeem My Points?

Once you have accumulated the required number of points for any of the rewards available in the Program catalog, simply submit your redemption request to:

[eliteplazaclub@bogotaplazahotel.com](mailto:eliteplazaclub@bogotaplazahotel.com)

Our team will verify your points balance and process your redemption request in accordance with the Program's Terms and Conditions.



### 3 Do I Enroll?

Enrollment is completely free of charge. To join the Program, simply scan the QR code below and complete the enrollment form:



### 4 Learn More About Elite Plaza Club

At the link below, <https://bit.ly/ElitePlazaClubGenerators> you can always access:

- ✓ Program information
- ✓ Rewards Catalog
- ✓ Program Terms and Conditions



### DO YOU HAVE ANY QUESTIONS?

Please contact:

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JOIN *Elite* PLAZA CLUB,  
start earning points, and enjoy  
**INCREDIBLE REWARDS AND EXPERIENCES!**